



GOOD PRACTICE / HEALTH

Physical Literacy for Communities

initiated by the Public Health Agency Canada & Sport for Life

AIM & OBJECTIVES:

A long-term approach to supporting people and creating healthy communities by supporting the development of physical literacy in children and youth across Canada

TARGET GROUP:

Children and youth

KEY STAKEHOLDERS:

Community leaders, cities

DESCRIPTION:

This project focuses on building community partnerships and fostering sector collaboration. It aims to increase awareness of physical literacy in targeted populations, develop local capacity to support physical literacy initiatives and boost physical activity within selected communities through the “Educate, Train, and Sustain” approach.

ADDED VALUE:

This large-scale project tackles a very large population and is therefore highly effective and also sustainable

LESSONS LEARNED:

“Physical literacy brings everyone to the table”. When national authorities take initiative and provide funding and guidance for local networks, it can move a lot!

RESOURCES & REFERENCES:

physicalliteracy.ca/national-initiative